



# Crowd Energy

a human powered paradigm shift

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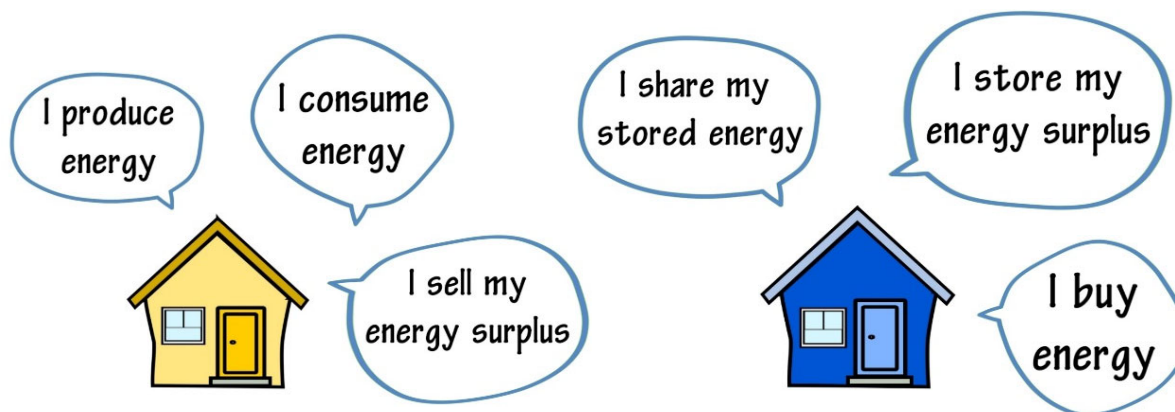
# Crowd Energy

## The concept



Crowd Energy is the collective effort of individuals or profit or non-profit organizations, or both, pooling their resources through online ICT applications to build sustainable micro-grid energy systems and to help to implement the energy turnaround. This results in:

- decentralization in production and storage
- smart and efficient energy use
- substantial change in society, economy and politics.



**A crowd can generate, store, consume and share its own energy!**

# The most important factor

## The Human Being

**We focus on the socio-technical transition process!**

- Digital (r)evolution
- Interconnection of people and things
- Artificial Intelligence
- A sharing economy
- Society 5.0



By Gerd Altmann on Pixabay

# Crowd Energy

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### Type III:

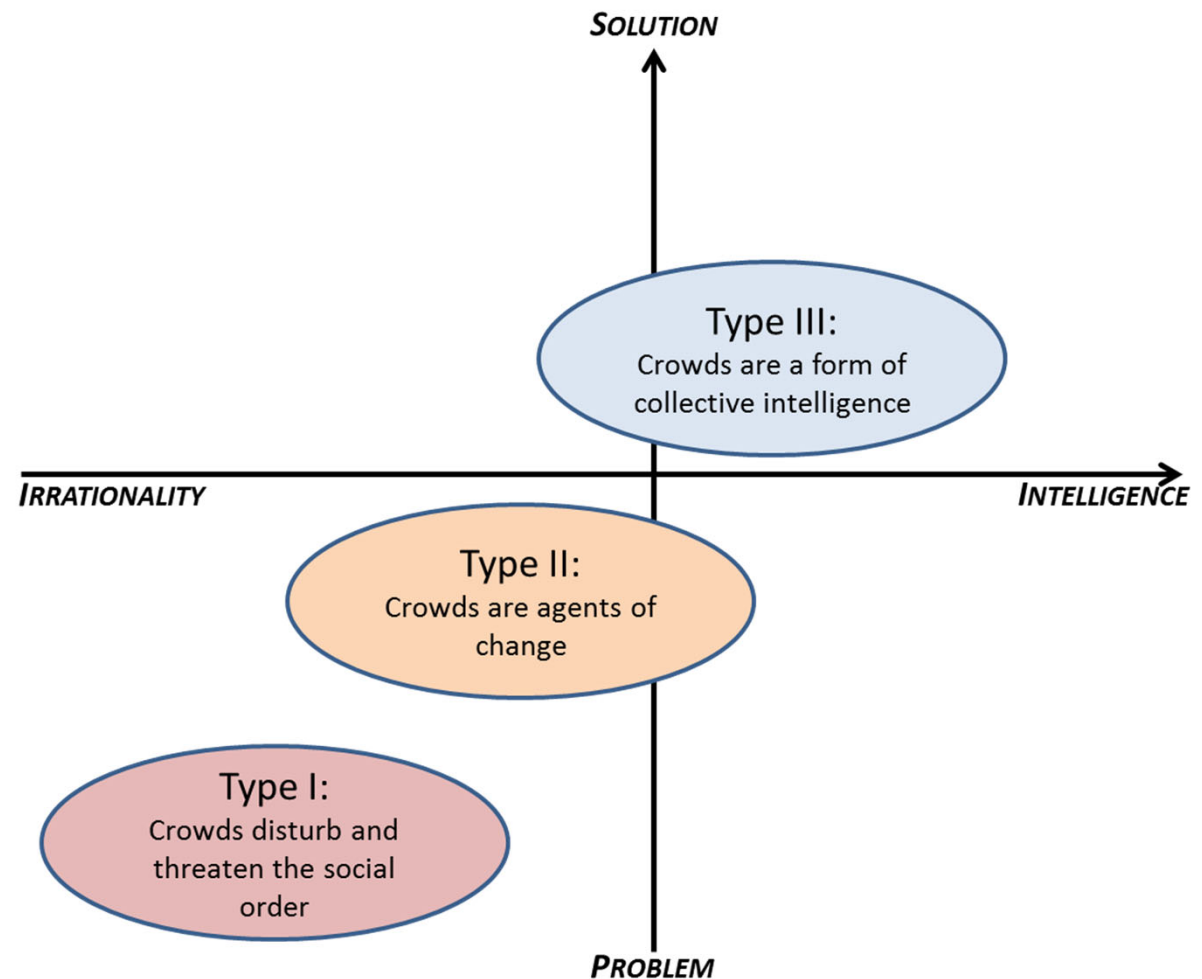
Collective intelligence of crowds is emphasized - understood as a loosely coupled construct for solving certain challenging issues (**problem solver**).

### Type II:

Crowds are organized and strategically aligned constructs with corresponding communication structures (**rebellion - social problem**).

### Type I:

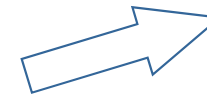
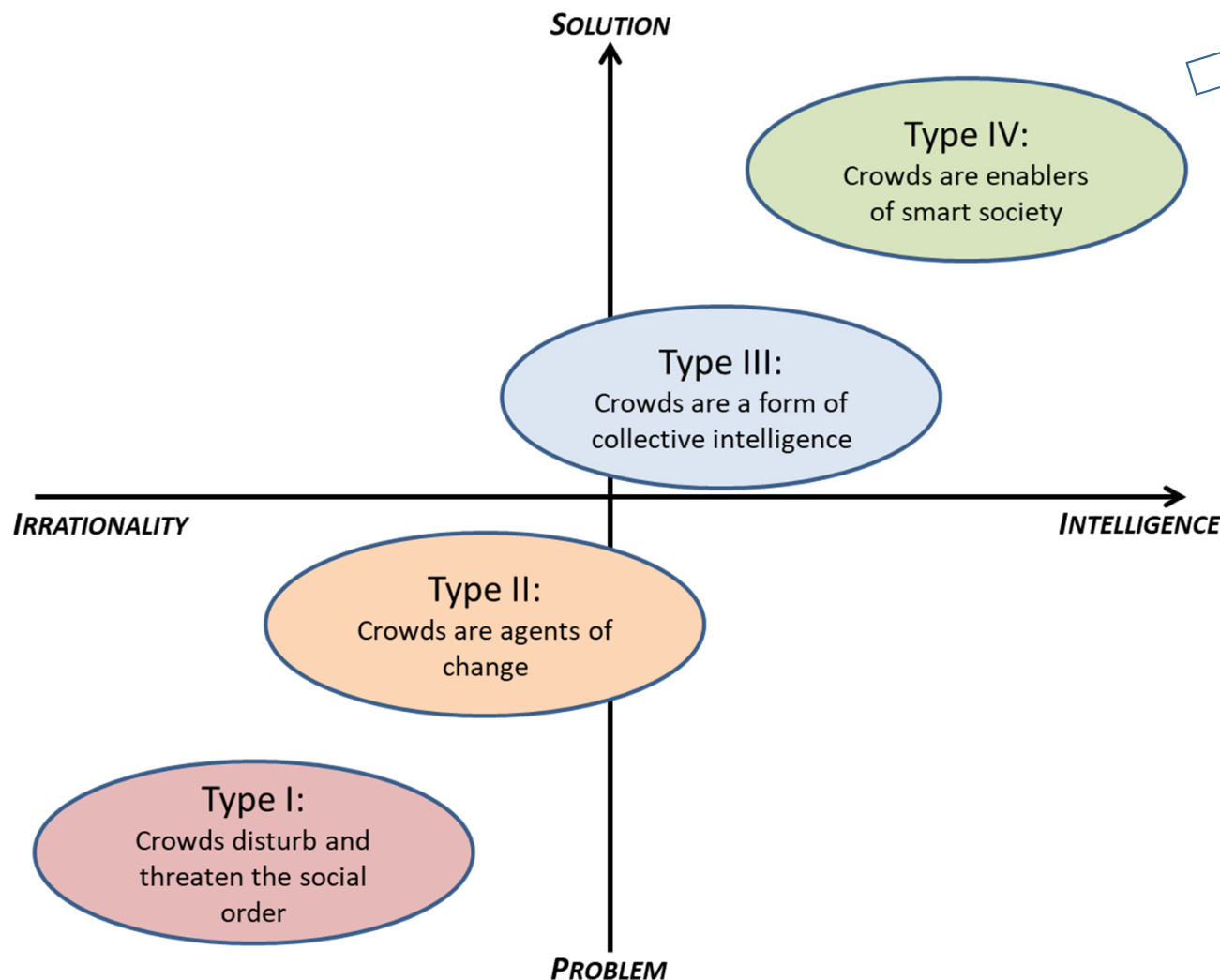
Crowds are a dangerous, because irrational and unstructured construct, aimed at destroying the social order (**social problem**).





# Crowd Energy

## A human powered paradigm shift



Technological Progression & Social Development

Energy

Smart City

Smart Home

Health Care

Transport & Logistics

Mobility

Knowledge

# Questions

I am happy to answer your questions



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Thank you  
for your attention